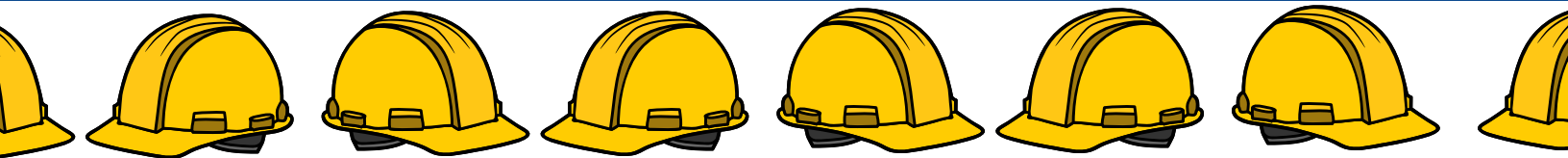


117th Annual Educational Conference

November 11, 12, 13, 2024

Sponsor, Exhibitor, & Advertising Packages



Crowne Plaza Convention Center
Springfield, IL
toi.org | 217-744-2212





Township Officials of Illinois

2024 Education Sponsor Packages

November 11, 12, 13, 2024



Township Officials of Illinois conference sponsors provide an invaluable service to Illinois township officials by supporting the educational and networking opportunities that help township officials become more effective and efficient leaders and board members. The 2024 Annual Conference Sponsor, Exhibit and Advertising packages provide value-added recognition to Township Government officials & employees and ensure you will receive high visibility and exclusive company brand awareness.

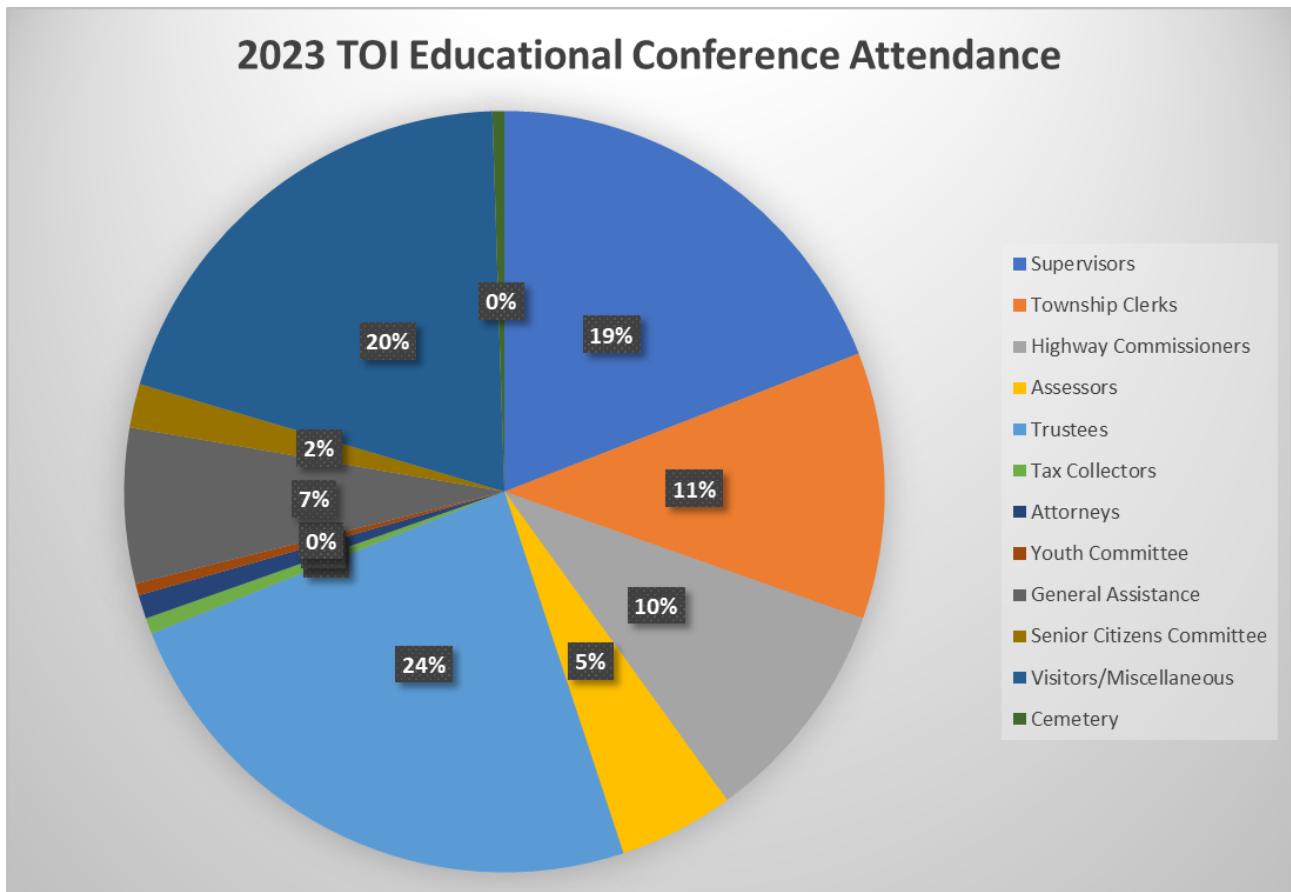
Several different levels of sponsorships are available to meet your marketing needs. Several Sponsor Packages may include:

- TOI Monthly Magazine recognition & advertising
- Exhibit booths
- Conference Registrations
- Conference program and mobile app advertising

Just to name a few!

Support and stay in touch with over 650 Illinois Township decision makers.

Join our “**Building for Tomorrow**” team!!!





Platinum Sponsor

\$5,000

Before Conference

- Two 1/2 page advertisements in the 2024 TOI monthly magazine
- Full page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 125-word vendor description/company logo
- If sponsorship is secured prior to May 1: Sponsor of one 2024 TOI Training Program
 - Exhibit (draped table, two chairs) in lobby of one 2024 TOI training program
 - Welcome and presentation at one 2024 TOI training program
 - Sponsor recognition included in all pre-event marketing (magazine advertisement and website)
 - Two complimentary training program registrations

During Conference

- Two adjoining exhibit booths – premiere location and mobile app listing
- Three full conference registrations
- Recognition during the conference daily “Welcoming Remarks”
- Choice of two 1-minute video presentations that will be played prior to two different scheduled conference sessions of choice (first come first served) or one 5-minute live presentation prior to TOI approved session.
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, includes 125-word company description/logo
- Full page advertisement in conference program
- One conference mobile app push notification
- One conference mobile app rolling advertisement

After Conference

- Sponsor of one 2025 TOI training program, includes:
 - Exhibit (draped table, 2 chairs) in lobby of one 2025 TOI training program
 - Welcome and presentation at one 2025 TOI training program
 - Sponsor recognition included in all pre-event marketing (magazine advertisement and website)
 - Two complimentary training program registrations
- Company logo and link on TOI website for one year





Gold Sponsor

\$3,000

Before Conference

- One 1/2 page advertisement in the 2024 TOI monthly magazine
- One 1/2 page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition)
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- If sponsorship is secured prior to May 1: Sponsor of one 2024 TOI Training Program
 - Exhibit (draped table, 2 chairs) in lobby of one 2024 TOI training program
 - Sponsor recognition included in all pre-event marketing (magazine advertisement and website)

During Conference

- One exhibit booth – premiere location and mobile app listing
- Two full conference registrations
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/logo
- One 1/2 page advertisement in conference program
- One conference mobile app rolling advertisement

After Conference

- Sponsor of one 2025 TOI training program, includes:
 - Exhibit (draped table, two chairs) in lobby of one 2025 TOI training program
 - Sponsor recognition included in all pre-event marketing (magazine advertisement and website)
- Company logo and link on TOI website for one year





Silver Sponsor

\$1,500

Before Conference

- One 1/4 page advertisement in the 2024 TOI monthly magazine
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo

During Conference

- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/logo
- One 1/4 page advertisement in conference program
- One conference mobile app push notification

After Conference

- Company logo and link on TOI website for 1 year



Bronze

\$750

Before Conference

- One 1/8 page advertisement in one 2024 TOI monthly magazine
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo

During Conference

- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/logo

After Conference

- Company logo and link on TOI website for one year





Welcome Reception with Exhibitors

\$3,000 Monday, November 11, 2024

The exhibit hall welcome reception is a popular action-packed event that opens the conference. Everyone enjoys beverages, appetizers, and meeting up live and in person with colleagues. Meet old friends and make new friends at this fun event!

Before Conference

- Recognition as Welcome Reception sponsor in program schedule and preconference marketing
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo (equal to a 1/8th page ad)
- One 1/4 page advertisement in the 2024 TOI monthly magazine
- One 1/4 page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (choice of pre or post conference edition)



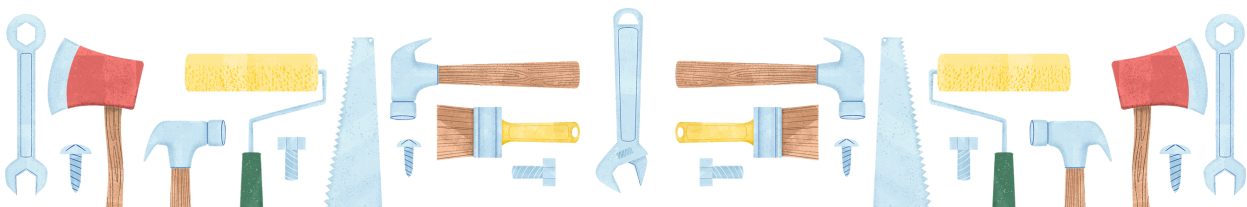
During Conference

- One exhibit booth – premiere location and mobile app listing
- Two full conference registrations
- Cocktail napkins with company logo at reception
- Sponsor recognition signage on tables
- Welcome Reception sponsor signage at event
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Sponsorship includes reception appetizers and one drink ticket per attendee
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks
- Company sponsor bio and recognition in the conference program Includes 100-word company description/logo
- One 1/2 page advertisement in conference program
- One conference mobile app push notification



After Conference

- Company logo and link on TOI website for one year





Township Officials of Illinois

2024 Education Sponsor Packages

November 11, 12, 13, 2024



Breakfast in the Exhibit Hall \$3,000 Tuesday, November 12, 2024

Kick start opening day with a continental breakfast in the exhibit hall! Complimentary breakfast is provided to all registered attendees.

Before Conference

- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- One 1/4 page advertisement in the 2024 TOI monthly magazine
- One 1/4 page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)



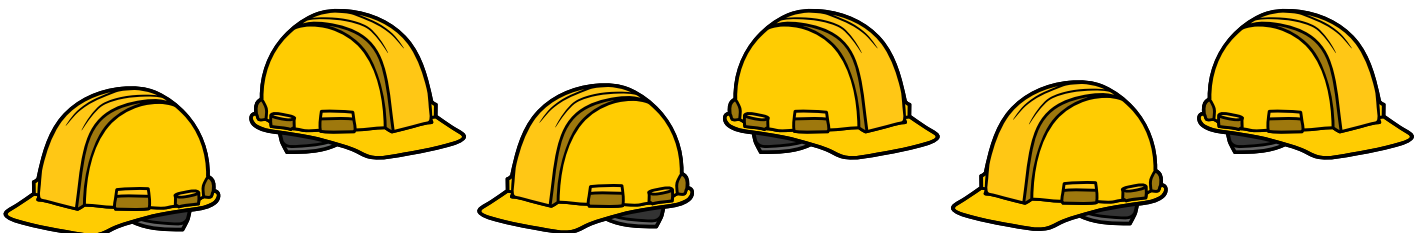
During Conference

- One exhibit booth – premiere location and mobile app listing
- Two full conference registrations
- Recognition as breakfast sponsor in program schedule and preconference marketing
- Breakfast Sponsor signage at event
- Napkins with company logo at breakfast
- Sponsor recognition signage on breakfast tables
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, includes 100-word company description/logo
- One 1/2 page advertisement in conference program
- One conference mobile app push notification



After Conference

- Company logo and link on TOI website for one year





Keynote Speaker

\$2,000 Tuesday, November 12, 2024

Help "kick off" our conference, and sponsor our Special Guest Keynote Speaker. All conference attendees gather to listen to the Keynote Speaker's Presentation on Tuesday Morning.

Before Conference

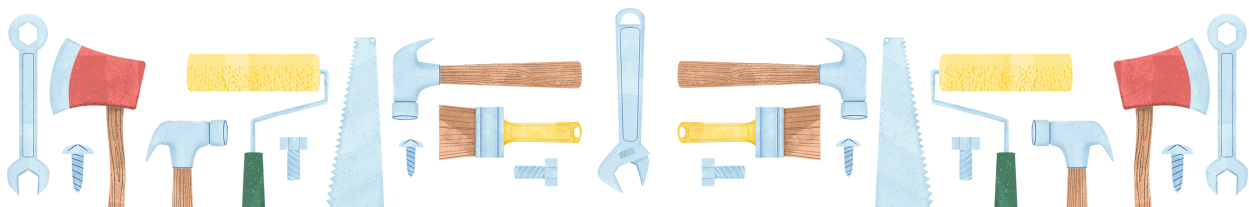
- One 1/4 page advertisement in the 2024 TOI monthly magazine

During Conference

- Introduction by the TOI president, followed by sponsor introduction of keynote speaker
- Recognition during the conference daily "Welcoming Remarks"
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/logo
- 1/4 page advertisement in conference program
- One conference mobile app push notification

After Conference

- Company logo and link on TOI website for one year





Lunch with Exhibitors

\$3,000 Tuesday, November 11, 2024

Lunch with the exhibitors! A complimentary lunch is provided to all registered attendees.

Before Conference

- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- One 1/4 page advertisement in the 2024 TOI monthly magazine
- One 1/4 page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)



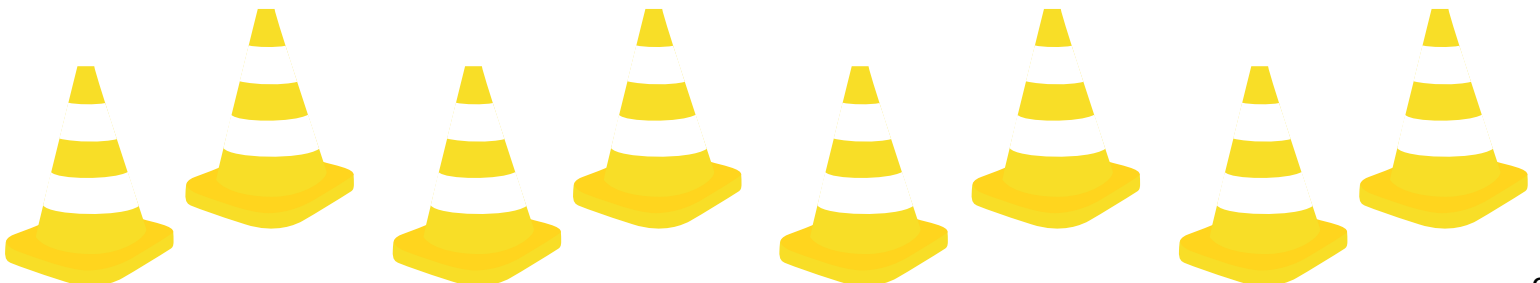
During Conference

- One exhibit booth – premiere location and mobile app listing
- Two full conference registrations
- Recognition as lunch sponsor in program schedule and preconference marketing
- Lunch sponsor signage at event
- Napkins with company logo at lunch
- Sponsor recognition signage on lunch tables
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/logo
- One 1/2 page advertisement in conference program
- One conference mobile app push notification



After Conference

- Company logo and link on TOI website for one year





Cocktails & Evening Entertainment

\$2,000 Tuesday, November 12, 2024

An evening of fun after dinner on your own and before you “call it a night” stop for a nightcap and terrific entertainment!

Before Conference

- Recognition as Special Event sponsor in program schedule and preconference marketing
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo (equal to a 1/8th page ad)
- One 1/4 page advertisement in the 2024 TOI monthly magazine
- One 1/4 page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)



During Conference

- One exhibit booth – premiere location and mobile app listing
- Introduction by the TOI president, followed by sponsor 3-minute welcoming address at the event
- Special event sponsor signage at event
- Cocktail napkins with company logo at event
- Sponsor recognition signage on event tables
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/logo
- One 1/2 page advertisement in conference program
- One conference mobile app push notification



After Conference

- Company logo and link on TOI website for one year





Township Officials of Illinois

2024 Education Sponsor Packages

November 11, 12, 13, 2024



Annual Awards Breakfast \$2,500 Wednesday, November 13, 2024

This popular event starts out the morning with a delicious plated breakfast and time to recognize and honor our 2024 award winners!

Before Conference

- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- One 1/4 page advertisement in the 2024 TOI monthly magazine
- One 1/4 page feature article in one 2024 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)



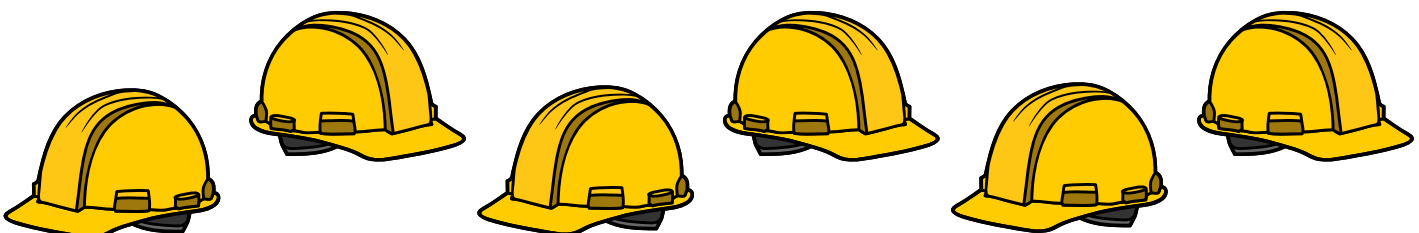
During Conference

- One exhibit booth – premiere location and mobile app listing
- Introduction by the TOI president, followed by sponsor 3-minute welcoming address at the breakfast
- Recognition as Awards Breakfast sponsor in program schedule and preconference marketing
- Annual Awards Breakfast sponsor signage at event
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor recognition signage at breakfast tables
- Company sponsor bio and recognition in the conference program, includes 100-word company description/logo
- One 1/2 page advertisement in conference program
- One conference mobile app push notification



After Conference

- Company logo and link on TOI website for one year





Township Officials of Illinois

2024 Education Sponsor Packages

November 11, 12, 13, 2024



Tote Bags

\$2,000

All registered attendees receive a conference tote bag sponsor the tote bag and your logo is prominently display – “a walking advertisement” throughout the conference and you likely will see someone using it after the conference at the store!!

- Sponsor logo on all conference tote bags
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program, and Includes 100-word company description/logo
- Company logo and link on TOI website for one year



Lanyards

\$1,500

All registered attendees will receive a lanyard with their name badge. All badges are required to be displayed throughout the conference. Your logo is displayed throughout the entire conference!

- Sponsor logo on all conference name badge lanyards
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine, and includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/logo
- Company logo and link on TOI website for one year



Charging Stations

\$750

No need to search for an electric outlet to recharge your device – two charging stations located in the exhibit hall.

- Charging Station Sponsor signage at “station”
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company
- Company sponsor bio and recognition in the conference program, and includes 100-word company description/ logo
- One 1/8 page advertisement in one 2024 TOI monthly magazine
- Company logo and link on TOI website for one year





Exhibit Booth Information

2024 Exhibit Hall Schedule*

Monday, November 11, 2024 – 3:00 pm – 7:00 pm

12:00 pm – 2:00 pm – Exhibitor Move In

3:00 pm – 7:00 pm – Exhibit Hall Open

5:30 pm – 7:00 pm – Opening Reception

Tuesday, November 12, 2024 - 7:30 am – 1:00 pm

7:30 am – 9:00 am – Breakfast with Exhibitors

11:30 am – 1:00 pm – Lunch with Exhibitors

1:00 pm – Exhibit Hall Closed

**Subject to Change*

All exhibit booths include:

- Two company representatives
- 8' skirted table, draping, Two chairs
- Identification sign.
- Additional booth representatives can be added for an additional \$150.00 each
- Company bio and logo and booth location included on mobile app
- Incentive game requiring all attendees to visit each booth for drawings and prizes

All exhibit booth representatives are welcome to attend all educational sessions and non-ticketed special events. Ticketed events can be purchased at registration.

Single Booth: 10' x 10'

Member: \$500

Early Bird Rate: \$450 (Registration & payment prior to May 1, 2024)

Non – Member: \$700

Early Bird Rate: \$650 (Registration & payment prior to May 1, 2024)

Government Agency: \$475

Early Bird Rate: \$425 (Registration & payment prior to May 1, 2024)

Double Booth: 20' x 20'

Member: \$950

Early Bird Rate: \$900 (Registration & payment prior to May 1, 2024)

Non – Member: \$1,350

Early Bird Rate: \$1,300 (Registration & payment prior to May 1, 2024)

Government Agency: \$900

Early Bird Rate: \$850 (Registration & payment prior to May 1, 2024)



Township Officials of Illinois

2024 Education Sponsor Packages

November 11, 12, 13, 2024



Advertising

TOI Social Media:

Featured spotlight on TOI Facebook
\$125 – per posting
\$250 – three postings

Conference Mobile App:

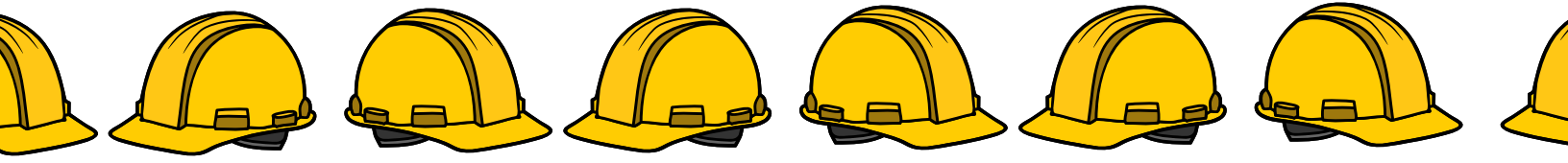
Rolling Ad \$125 (limited)
Push notification: \$50 (limited)

Conference Program:

Full Page (5.5"x8.5"): \$300
Half Page (5.5"x4.25 "): \$175
1/4 Page(2.27"x4.25"): \$100
Business card (3.5"x2"): \$75

Conference Tote Bag Insert:

\$300 per item (company provides 700 items)



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